



The 4th International Industrial Cleaning Technologies Trade Show

29 September - 01 October 2021



The premium gateway to the industrial cleaning sector in Eastern Europe, CIS & MENA Regions

CLEAN SHOW İSTANBUL

In a changing World, we understand the importance of cleaning and hygiene once more and better. In 2021, we invite you all to the "4th International Industrial Cleaning Technologies Trade Show" to learn and follow the latest developments, services, products, innovations of the industry.

Reasons to Join Us

- Clean Show İstanbul is covering all phases of cleaning industry
- İstanbul is an important meeting and distribution center between East and West Trade
- Turkey is the country that makes the most expenditure and consumption on industrial cleaning usage in the region
- Easy enter in rapidly emerging market with high growth potential
- Annual increase in industrial cleaning equipment usage
- Standards of cleaning are improving as awareness of benefits of clean environments increases
- Continuous growth trend; new investments and big projects:
 - 24% increase in governmental investment for public projects
 - The number of airports increased from 27 to 56 within 5 years
 - The number of 5 stars hotels increased from 297 to 59 years
 - The number of shopping malls increased from 25 to 450 within 5 years
 - 18 million housing is estimated to increase 30 million by 2050
- 5.000 industrial cleaning companies, 10,5 billion € turnoveryear and 1,5 million employees
- Important part of 22 billion \$ turnoveryear Middle East industrial cleaning market



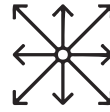
2021 Forecast



3500+
Trade Visitor



85
Visiting Countries



6500 sqm
Exhibition Area



150
Exhibiting Brands

Who Exhibits?



Machinery and Equipments

- Car wash equipment and related products
- Carpet washing machines and equipment
- Cleaning equipment and accessories
- Healthcare cleaning products
- High-pressure machines, equipment, components, spare parts and accessories
- Industrial cleaning machines, equipment and products
- Laundry equipment and services
- Mops, cloths and trolleys
- Outdoor cleaning machines, equipment and products
- Pestcontrol equipment and related products
- Steam cleaning products, equipment, spare parts and accessories
- Washroom hygiene equipments, appliances, accessories and supplies
- Waste management products and equipment
- Window and facade cleaning equipment and accessories

Detergents, Chemicals and Others

- Detergents, chemicals, agents, disinfection and care products
- Industrial cleaning chemicals
- Protection and disinfection cloths and products
- Work uniforms and protective clothing

Services

- Cleaning services companies
- Waste management services

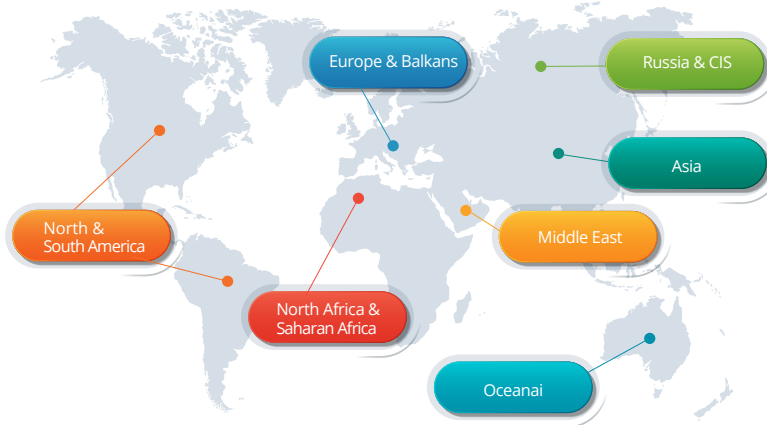


Who Visits?



- Shopping malls
- Banks
- Facility management firms
- Factories
- Government agencies
- HORECA
- Hospitals
- Municipalities
- Retail stores & wholesalers
- Schools
- Warehouses

Target Countries



Russia & CIS

Azerbaijan, Belarus, Georgia, Kazakhstan, Russian Federation, Turkmenistan, Ukraine, Uzbekistan

Europe & Balkans

Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Kosovo, Latvia, Lithuania, Macedonia, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom

Middle East

Afghanistan, Bahrain, Egypt, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Palestine, Qatar, Saudi Arabia, United Arab Emirates

North & Saharan Africa

Algeria, Eritrea, Ghana, Kenya, Liberia, Libya, Morocco, Nigeria, South Africa, Tanzania, Tunisia

Asia

Armenia, Bangladesh, China, India, Japan, Malaysia, Pakistan, Vietnam

America & Oceania

Australia, Canada, Chile, Grenada, Panama, Tuvalu, United States, Vanuatu

Show Highlights



Conferences



Start-up &
Innovation Zone



Networking
Events



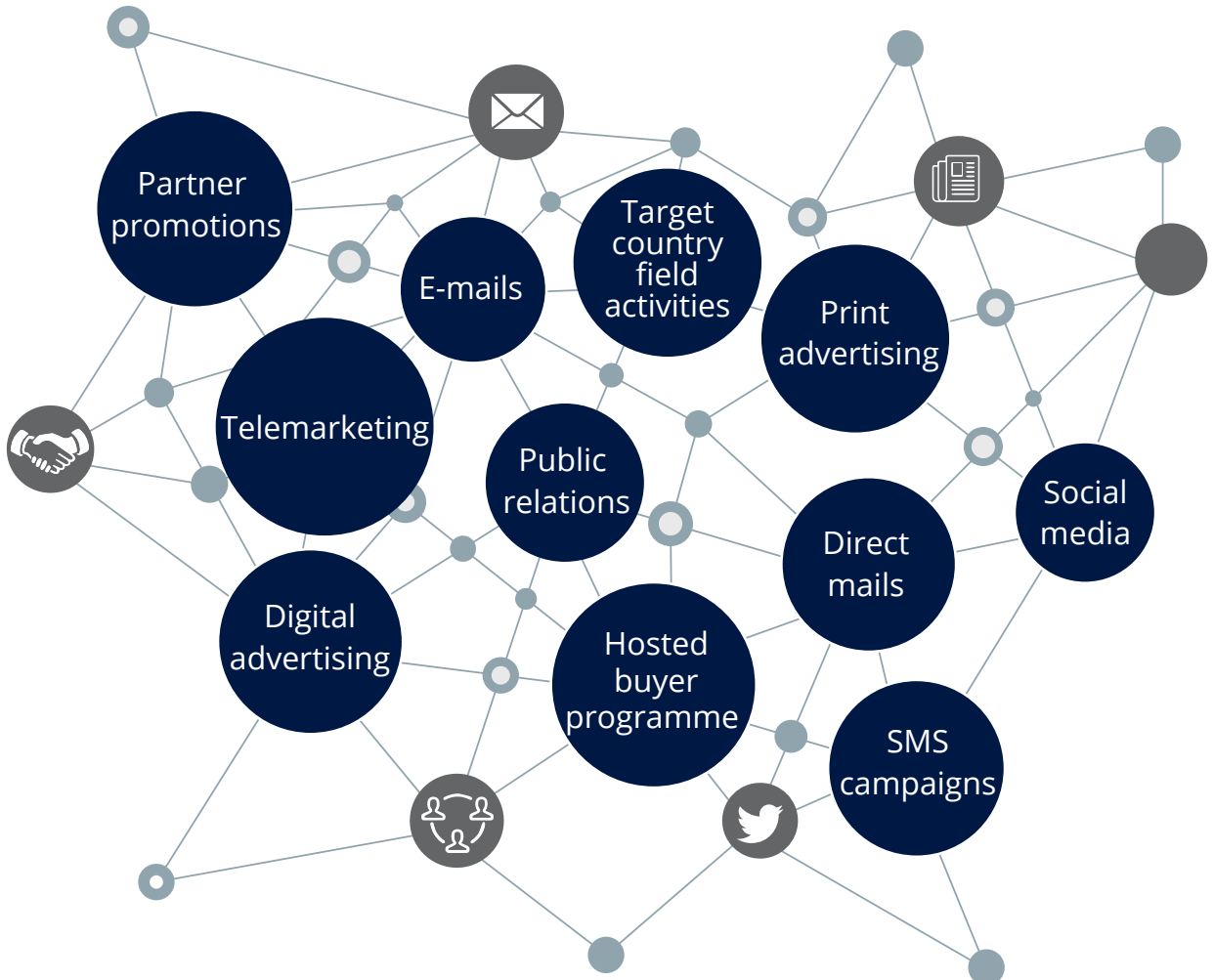
B2B
Meeting



Education Sessions &
Workshops

Marketing Communication Activities

Marketing activities we do to bring visitors from all over the World





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